

First Things First
Request for Grant Application Scope of Work Logic Model-Strategy 4b – Census
White Mountain Apache Tribe RPC
LINK

Needs & Assets	Goals & Key Measures	Strategies	Implementation	Performance & Evaluation
<p><u>Need:</u></p> <ul style="list-style-type: none"> Increased participation in the U.S. Census for future funding opportunities <p><u>Capacity to Address Need:</u></p> <ul style="list-style-type: none"> Knowledge of local media outlets and other communications networks, including elected officials Ability to work successfully on Tribal lands with documented history of successful working relationship with Tribal Government Ability to work with Tribal Planning Department, which has primary responsibility for implementing 2010 Census efforts on the Reservation. 	<p><u>Goal Area:</u></p> <p>Communications</p> <p><u>Goal(s):</u></p> <p>First Things First will expand public awareness of, and financial support for, early childhood development and health efforts in Arizona.</p> <p><u>Key Measure(s):</u></p> <ul style="list-style-type: none"> Percentage of Arizonans who report that early childhood development and health issues are important 	<p><u>Strategy:</u></p> <ul style="list-style-type: none"> Encourage increased participation in the U.S. Census <p><u>Research to Support the Strategy:</u></p> <ul style="list-style-type: none"> Historically, Native American's have been reluctant to participate in the U.S. Census and, as such, are grossly underestimated in the census counts <p><u>Target Population:</u></p> <ul style="list-style-type: none"> Potential Census Respondents 	<p><u>Activities and Tasks:</u></p> <ul style="list-style-type: none"> Collaborate with federal, state, tribal, and community agencies to promote increased participation in the U.S. Census, which could include educational materials regarding census participation, hiring local community members to go door to door to help community members complete the census, and other strategies as outlined by the grantee <p><u>Implementation Considerations:</u></p> <p><u>Budget:</u></p> <p>\$10,000 for FY 2010</p> <p><u>Budget Considerations:</u></p> <ul style="list-style-type: none"> Allocated amount is based on intensive outreach, awareness and mobilization efforts prior to the 2010 U.S. Census. 	<p><u>Performance Measures:</u></p> <ul style="list-style-type: none"> Number of people participating in the U.S. Census within the region <p><u>Evaluation Plan Considerations:</u></p> <ul style="list-style-type: none"> What means of collecting evaluative data will the grantee be asked to have.

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Continuous Feedback Loop

Potential Funding Mechanism(s): Potential for RFGA or Government-to-Government agreement with Tribal Planning Department

Questions & Clarifications for the RFGA Development

<p style="text-align: center;">Needs/Assets</p> <ul style="list-style-type: none"> • 	<p style="text-align: center;">Goals/Key Measures</p> <ul style="list-style-type: none"> • 	<p style="text-align: center;">Strategies</p>
<p style="text-align: center;">Implementation</p> <ul style="list-style-type: none"> • What sorts of “incentives” are anticipated to provide potential Census respondents? 	<p style="text-align: center;">Performance & Evaluation</p> <ul style="list-style-type: none"> • 	<p style="text-align: center;">My Heartburn Box</p>